

# PAY THE SISTERS THE SAME AS THE MISTERS

**14-18**  
**AUGUST**  
**2017**

POMEROY'S COFFEE & TEA Co IN ASSOCIATION WITH THE BREEZE AND THE NELSON PAY EQUITY COALITION WILL BE ASKING MEN TO PAY A GENDER EQUITY SURCHARGE OF 50c ON TEAS AND COFFEES TO REFLECT THE GENDER PAY GAP IN NEW ZEALAND OF 12%.

PROCEEDS WILL BE USED TO TOP UP THE PAY PACKET OF A NOMINATED HARD WORKING WOMAN AT THE END OF THE WEEK.

BRING FRIENDS AND WHĀNAU TO THE CREMA COFFEE CART (CHURCH STEPS), POMEROY'S CITY STORE (MONTGOMERY SQUARE) OR THE COFFEE FACTORY (STOKE) TO SUPPORT THIS CAMPAIGN.

